



Arsen Daniel

BIO

Back to Israel

After 10 years abroad.

10 years in Russia, England, Germany, Latvia.

Wide variety of abilities: from hand-drawn storyboards and moodboards to video-production, political campaign art-direction and marketing and branding solutions.

Over 100 brand books, global advertising campaigns, hi-tech presentations and pitches, FMCG and HORECA projects from zero to hero etc.

Tel-Aviv now.

Let's have a talk!

INFO

Personal

Name Arsen Daniel
Status Married
Nationality Israeli
Languages English, Hebrew, Russian, Polish, Ukrainian

Education

Graphic Design
Visual Communications
 BEZALEL Academy Of Arts
 Jerusalem, Israel

Contact

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Linkedin arsen-daniel

Current Position

Art Director 2021
 Rahav Tikshoret
 Tel-Aviv

Portfolio

Facebook: Daniel Communication Design
<http://arsendaniel.com>
<facebook.com/danielcommunicationdesign>

Early Positions

Work Experience

Years of experience
 Years of professional mentorship

Senior Art Director
 Studio Diana Churges
 Tel-Aviv

Skills

Advertising, marketing

Branding

Visual Communication

UI/UX WEB Design

Digital

Copyright

Graphic Designer
 American Design Group
 Jerusalem



Arsen Daniel

WORK



Art Director

Rahav Tikshoret (Rani Rahav)

Leading PR and marketing agency in Israel.
Digital Media, visual communications.

Skills: Multi-platform digital design and creative.



CEO, Creative Director

Daniel Communication Design

Creative boutique of visual communications.
Brand-generation, strategic and marketing solutions.

Skills: Branding of anything for anywhere, all kinds of graphic design and advertising.



Senior Creative Director

Kontakt Expert Group

One of the biggest marketing agencies in Russia. Built and managed a full-circle design department of 14 specialists.

Skills: Branding, Communications, All design services Digital, WEB, Adv., Marketing, Consulting



Creative Director

WORLDWIZO

World Federations internal advertising agency. Been responsible for visual support of all the fundraising and social campaigning of WIZO around the world.

Skills: From BTL to ATL.



Art Director

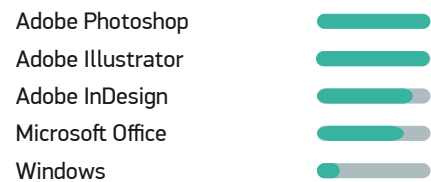
SAATCHI@SAATCHI BBR Israel

Famous Russian projects of BBR, responsible for idea-to-print full round making of huge campaigns of MTC, Rosno and others.

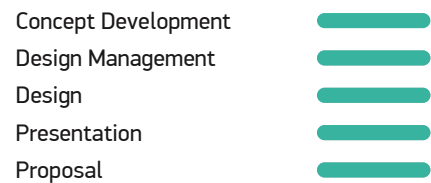
Skills: Concept, Creative, Copyright, Rough design, Production

SKILLS

Software



Qualifications



SOCIAL

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